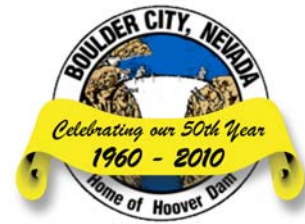


FOR IMMEDIATE RELEASE

April 14, 2010
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**Boulder City Named as Tree City USA ®
By the Arbor Day Foundation**

Boulder City has been named as a Tree City USA by the nonprofit Arbor Day Foundation. This is the fourteenth year Boulder City has earned this national designation, a sign of being a community recognized for its commitment to urban forestry.

The Tree City USA program is sponsored by the Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDA Forest Service.

Boulder City has met the four standards to become a Tree City USA community. Tree City USA communities must have a tree board or department, a tree-care ordinance, a comprehensive community forestry program and an Arbor Day observance and proclamation.

"We commend Boulder City's elected officials, volunteers and its citizens for providing vital care for its urban forest," said John Rosenow, chief executive and founder of the Arbor Day Foundation. "Trees provide numerous environmental, economical and health benefits to millions of people each day, and we applaud communities that make planting and caring for trees a top priority."

Plans are underway to celebrate this year's Arbor Day on April 29, 2010 at 10:30 a.m. at Whelan Field, where students from Martha P. King will assist the City's Landscaping Division in planting a new tree.

Communities that earn Tree City USA recognition not only have taken the time to meet the four standards, they also know that trees:

- ✓ Promote healthier communities by filtering the air we breathe by removing dust and other particles.
- ✓ Moderate climate, conserve water and provide vital habitat for wildlife.
- ✓ Reduce the heat island effect in urban areas caused by pavement and buildings.
- ✓ Increase property values and reduce energy use and add beauty to our homes and neighborhoods.

More information about Tree City USA can be found at www.arborday.org/TreeCityUSA.

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